



Wire & cable manufacturer Brucom Distribution improves efficiencies with Linx 8940 Spectrum

Brucom Distribution Ltd is a manufacturer and supplier of a wide range of electrical and mechanical assemblies. Established in 2003 with an ambition to be a world class provider of wiring harness and cable assembly systems.

The customer need

Brucom use pigmented inks to mark onto cable and wire assemblies. Production schedules vary from 2 hours to 10 hours depending upon the job, with printhead cleaning required twice to three times a day on their older machines.

The customer was experiencing high maintenance with their white ink printer due to ink build-up, and required an easier-to-use and more efficient solution.

“At the end of the day we put it into idle, and then first thing in the morning, it’s ready to rock and roll. I can’t fault it, it’s easy to use and you get a clear print, which is just what we want for our customers”

Phillip Emery, Wire Prep Manager, Brucom Distribution Ltd



The Linx solution

After installing the Linx 8940 Spectrum with white ink, Brucom have noticed a considerable reduction in cleaning and greater efficiencies. The printhead does not require daily cleaning and the interface is easier to use due to the touchscreen, making code set up fast. The ease of use of the printers and clear print ensures they deliver a quality result for their customers.



Industry	Wire and Cable
Code type	Job number, unique to each contract
Running hours	2-10 hours a day Job dependent
Printer & Ink	Linx 8940 Spectrum White pigmented ink 1059



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